



Atlanta
BeltLine

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BeltLine
Partnership

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PRESS RELEASE

For Immediate Release:

Monday, October 23, 2023

Council for Quality Growth Hosts Annual State of the BeltLine Address and Breakfast on October 24

Featuring Mayor Andre Dickens, BeltLine Leadership, & Expert Panel on Transit

ATLANTA, GA – On October 24, 2023, the [Council for Quality Growth](#), [Atlanta BeltLine, Inc.](#), and the [Atlanta BeltLine Partnership](#) will host the annual State of the BeltLine address and breakfast from 7:30 – 9:15 AM. The 2023 event is presented by [Georgia Power](#) and will host an expected 250 guests in the atrium of the newly redeveloped Uptown Towers, now known as [Uptown Atlanta](#), a growing mixed-use development project surrounding MARTA's Lindbergh Station. This concludes the Council's annual series of "State of" events, following eight regional county addresses. "The BeltLine has become an integral part of Atlanta's future," said Michael Paris, President & CEO of the Council for Quality Growth. "We're proud to provide the platform for this leadership team to tell their placemaking story and share their vision to not just build a trail, but to build economic value and prosperity in the neighborhoods and communities the BeltLine touches."

The [2023 State of the BeltLine](#) will feature opening remarks from Atlanta's 61st Mayor, Andre Dickens, followed by a two-piece program. The first is an executive discussion between Atlanta BeltLine, Inc.'s President & CEO, Clyde Higgs, and Atlanta BeltLine Partnership's Executive Director, Rob Brawner. "Celebrating Momentum and Planning for the Future" will be the BeltLine leadership's annual address on the achievements and progress made over the last year, plus a look at what's ahead for the 22-mile loop around our city. Strides are being made daily to complete this never-been-done-before project, with construction underway on miles of multiuse trail along with advancing housing and commercial affordability.

Under the leadership of Higgs, the Atlanta BeltLine has become one of the largest-scale city redevelopment projects happening in the United States. "The BeltLine is people-powered," said Clyde Higgs, "driven by the collective goals of Atlantans to dream big and to tackle some of the biggest challenges experienced by cities everywhere. If we're successful, the BeltLine is a path to equity in our city, with access to opportunities and prosperity for those who live, work, and play along it. We love seeing Atlanta come together on the BeltLine."

This leadership team will discuss the status of current and upcoming trail funding and projects, plus efforts to create greenspace, rehabilitate infrastructure, support small businesses along the loop, and add housing and transit. "We are proud of the Atlanta BeltLine Partnership's role in enabling the construction of parks and trails by raising funds from the private sector and philanthropic community," Rob Brawner added. "In addition to engaging the public through programming, tours, and fitness programs, we are focused on providing legacy residents with available tools and resources to remain in their homes."

Expert panelists will then join Higgs for a discussion on "Enhancing Equity & Mobility with Transit," to bring forward the latest news on adding transit to the BeltLine. From its beginning in 2005, the BeltLine was imagined as a corridor for connectivity, which included light rail. The need for transit has only increased in the 18 years since, with Atlanta's 21-county region expecting to add 2.9 million people by 2050. The Atlanta BeltLine prioritizes the imperative that the city plan and prepare for this influx in population by creating a more robust transit system that serves more people.

The focus of this panel will be to share a vision for transit that integrates with the pedestrian-friendly loop

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enjoyed today, discuss the benefits and challenges of doing so, and explore opportunities for increased transit around Atlanta. In addition to Higgs, panelists include Ambrish Baisiwala, Chairman and CEO of Portman Holdings, Lisa Benjamin, Chief Operating Officer of the City of Atlanta, Collie Greenwood, General Manager of MARTA, and Jim Irwin, President of New City Properties.


The Atlanta BeltLine is partnering with MARTA and the City of Atlanta to plan, design, and engineer a comprehensive transportation network that is equitable and accessible for all. The panel will also feature two of the largest developers along the Atlanta BeltLine, Portman Holdings and New City Properties, who will share their vision for the transit on the Atlanta BeltLine as well.

The Atlanta BeltLine project has been a significant source of economic development and quality growth for the City of Atlanta and is on track for completion by 2030. Atlanta BeltLine, Inc. and the Atlanta BeltLine Partnership have collaborated since 2005 to develop a 22-mile multi-use urban trail, transit, and park system connecting Atlanta's neighborhoods, creating jobs, developing affordable housing, adding greenspace, showcasing arts and culture, and engaging the communities it reaches.

2023 STATE OF THE BELTLINE

HOSTED BY:





Tuesday, October 24
7:30 - 9:15 AM

UPTOWN
ATLANTA
560 MAIN STREET | LINDBERGH STATION

Tickets & Sponsorships Available At
COUNCILFORQUALITYGROWTH.ORG

FEATURED SPEAKERS:



Rob Brawer
Executive Director
Atlanta BeltLine Partnership



Mayor Andre Dickens
City of Atlanta



Clyde Higgs
President & CEO
Atlanta BeltLine, Inc.



Lisa Benjamin
COO
City of Atlanta



Ambrish Baisiwala
Chairman & CEO
Portman Holdings



Collie Greenwood
General Manager
MARTA



Jim Irwin
President
New City Properties

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560 MAIN STREET | LINDBERGH STATION

featuring
BeltLine Leadership & Expert Panel

Join the Council and the Atlanta BeltLine to hear about the latest on Atlanta BeltLine transit, the opportunities for increased transit in Atlanta, and successful transit projects in other U.S. cities.

CQG MEMBERS | \$75 **NON-MEMBERS | \$95**

TICKETS & SPONSORSHIPS AVAILABLE ONLINE AT
COUNCILFORQUALITYGROWTH.ORG

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For more information, contact Megan King at MK@CouncilforQualityGrowth.org.

SPONSORSHIP OPPORTUNITIES

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- Exclusive to two (2) companies
- First right of refusal for following year
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- Company logo featured on all event marketing & signage
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- Opportunity to distribute collateral materials to each guest
- Tickets for twenty (20) in-person attendees

PLATINUM | \$5,000

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- Verbal recognition from podium
- Half page ad in digital program
- Opportunity to distribute collateral materials to each guest
- Tickets for ten (10) in-person attendees

GOLD | \$2,500

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- Verbal recognition from podium
- Tickets for eight (8) in-person attendees

SILVER | \$1,500

- Company name featured on all event marketing materials & signage
- Verbal recognition from podium
- Tickets for six (6) in-person attendees

BRONZE \$750

- Company name featured on all event marketing materials & signage
- Verbal recognition from podium
- Tickets for four (4) in-person attendees

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What: 2023 State of the BeltLine

Welcome

- Mayor Andre Dickens, City of Atlanta
- Michael E. Paris, President & CEO, Council for Quality Growth

I. Executive Discussion: Celebrating Momentum and Planning for the Future

- Clyde Higgs, President & CEO, Atlanta BeltLine, Inc.
- Rob Brawner, Executive Director, Atlanta BeltLine Partnership

II. Panel: Enhancing Equity & Mobility with Transit

- Ambrish Baisiwala, Chairman & CEO, Portman Holdings
- Lisa Benjamin, COO, City of Atlanta
- Collie Greenwood, General Manager, MARTA
- Jim Irwin, President, New City Properties
- *Moderated by: Clyde Higgs, President & CEO, Atlanta BeltLine, Inc.*

When: Tuesday, October 24, 2023

- 7:30 – 8:00 AM | Networking and breakfast
- 8:00 – 9:15 AM | State of the BeltLine Address and Program

Where: Uptown Towers Atrium

- Uptown Towers at Lindbergh Station (560 Main Street, Atlanta, GA 30324)

Tickets are required for guests and are available at www.CouncilforQualityGrowth.org.

- \$75 | Council for Quality Growth Members
- \$95 | Non-members

More details and registration for the 2023 State of the BeltLine can be found here:

<https://members.councilforqualitygrowth.org/events/details/state-of-the-beltline-2023-5449>

Press are invited to attend with prior registration. Please RSVP to Kathryn Jones at

kj@councilforqualitygrowth.org.

About the State of the County/Agency Series

The Council for Quality Growth hosts 10 ‘State of’ events across the region, including 8 counties and 2 agencies. We work in close collaboration with the office of the County Chairs in Cherokee, Clayton, DeKalb, Douglas, Fulton, Gwinnett, Henry, and Rockdale, as well as with leadership at MARTA and the Atlanta BeltLine, to provide a platform for our counties and agency partners deliver an annual update on achievements, projects, and the future that is specifically geared toward the business community and the Council’s membership. A full calendar of the Council’s 2023 Signature Events, including the State of the County/Agency series, can be viewed and downloaded here: [2023 Programs Calendar](#)

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About the Council for Quality Growth:

The Council for Quality Growth is a trade organization that works to ensure continued growth and economic success for generations to come by providing advocacy, information, and education to its members. For 37 years, the Council has been committed to the mission of promoting balanced and responsible growth and is proactively involved in the formulation of policy and legislation critical to the growth and development industry. The Council addresses, head-on, strategic economic planning, infrastructure needs, and tough quality-of-life issues throughout the metro Atlanta region and state. Visit www.councilforqualitygrowth.org for more.

About Atlanta BeltLine, Inc.

Atlanta BeltLine, Inc.'s vision is to be the catalyst for making Atlanta a global beacon for equitable, inclusive, and sustainable city life. As one of the largest, most wide-ranging urban redevelopment programs in the United States, the Atlanta BeltLine is building a more socially and economically resilient Atlanta with our partner organizations and host communities through job creation, inclusive transportation systems, affordable housing, and public spaces for all. For more information on the Atlanta BeltLine, please visit www.BeltLine.org.

About the Atlanta BeltLine Partnership

The Atlanta BeltLine Partnership (ABP) ENABLES the Atlanta BeltLine project by raising funds from the private sector and philanthropic community, ENGAGES the public through programming and outreach and EMPOWERS the residents of the 45 Atlanta BeltLine neighborhoods through targeted partnerships in the areas of health, housing and economic opportunity. For more information on the Atlanta BeltLine Partnership, please visit www.BeltLine.org.

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