

The Trails Mixed-Use Development and Film Studio under Construction

DOUGLASVILLE, GA, April 4, 2023 - The Trails mixed-use development located at the intersection of Fairburn Road and Lee Road is officially under construction. The 167 acres includes Great Point Studios, anchored by Lionsgate Studios, along with 575 luxury apartments and townhomes, a national hotel, Class A office space, and a 40,000 square commercial village. All aspects within the development will be connected by a series of sidewalks and walking trails with plans connect to the Douglas County trail system in the future.

The Trails project has been in the works since 2018. The Development Authority of Douglas County worked with the individual landowners to option the 167 acres with the intent to bring a new type of development to Douglas County. The Foxfield Company partnered with Douglas County Board of Commissioners and the Development Authority to serve as the master developer and bring the vision to life. Harry Kitchens, President of the Foxfield Company said their goal is to “build the very best project possible and include all stakeholders in the process and to develop a place where you can be entertained, expand your horizons, and make incredible memories.”

“Douglas County is the prime location for a development of this caliber” says Chris Pumphrey, President of Elevate Douglas Economic Partnership, “with our growing population and increase in income demographics, we are hopeful that we can attract unique and higher scale commercial retailers to this development. The film studio as the anchor tenant for the development creates the type of momentum required to secure such tenants.”

Great Point Studios plans to develop a 500,000 square foot, full service, modern entertainment complex to include 12 large sound stages, office and support space, a back lot and parking for 400 cars and 100 trucks. The new media complex, which will be owned and operated by Great Point Studios, will offer a full set of production services on site, including grip and electric, equipment, props, set building, restaurants, location catering, cleaning service, and security.

“The Douglas County Board of Commissioners has been working diligently to improve transportation infrastructure and connectivity throughout the county. The creation of The Trails mixed-use development and Great Point Studios create a once in a lifetime opportunity for the citizens of Douglas County,” Douglas County Commission Chair, Dr. Romona Jackson Jones said. “The investments made by the Foxfield Company and Great Point Studios is a testament to Douglas County’s business friendly environment and I look forward to seeing the development come to fruition and enjoying the atmosphere The Trails development aims to build and going to the theater to watch productions that were created in our community. It is all very exciting!”

Great Point Studios founder Robert Halmi called upon decades of experience as founder of the Hallmark Channel and a producer of more than 400 film & television projects to create a facility that fits the needs of today’s television and film productions. “The state of Georgia has seen a record year in terms of film and television productions. With the rising demand for production facilities, a studio location in Atlanta was an ideal next step for our partnership with Lionsgate as we continue to bring best-in-class production facilities to the East Coast,” said Halmi.

“In response to continued strong demand for our content, we’re pleased to partner with Great Point Studios and The State of Georgia to extend our studio facilities production footprint to metro Atlanta,” said Lionsgate EVP of Television Production Gary Goodman. “Lionsgate Studios Atlanta becomes our third state-of-the-art production complex with proximity to a major metropolitan area, allowing us to continue to scale our film & television production operations, create hundreds of local jobs and invest in regional economic growth.”

Georgia Governor Brian Kemp added, “When the pandemic struck, we worked hard in Georgia to communicate with our partners in the Georgia film, TV, and streaming industries. Together, we forged a safe and appropriate path to allow the film industry to return to operations and deliver Georgia Made productions to eager consumers all around the world. Because of this partnership approach and the resiliency of our state’s film and television



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infrastructure, we are once again enjoying incredible growth and investment from industry leaders like Lionsgate and Great Point Studios. These projects will support hardworking Georgians and ensure that we are a top producer of television shows and feature films for years to come."

For more information on the Great Point Studios project, visit www.ElevateDouglas.com/GreatPointStudios.

For more information about The Trails development, visit www.ElevateDouglas.com/Trails.

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ABOUT Elevate Douglas Economic Partnership

Elevate Douglas Economic Partnership is a public-private economic development partnership focused on cultivating a robust business environment in Douglas County. The partnership represents a consolidation of economic development functions and responsibilities of the Douglas County Economic Development and the City of Douglasville Development authorities, and in turn partners them up with the Douglas County Chamber in order to better accomplish goals.