

What is SPLOST?

- Special Purpose Local Option Sales Tax (SPLOST) is a revenue generating financing method for the funding of capital projects. Counties and cities in Georgia may utilize SPLOST and allow a 1% sales tax to be levied for the purpose of funding roads, parks, libraries, and other public facilities.
- The SPLOST can only go into effect if it is approved by referendum from the voters of the county and/or city.

Who pays for the SPLOST?

- Everyone who makes a purchase within Cobb County.
- Due to tourism in Cobb County, this means an estimated 20% of SPLOST funding comes from people living outside of Cobb County.

What projects get funded by the SPLOST?

- The project list for this SPLOST was approved by the Board of Commissioners on May 26, 2020.
- Projects include:
 - \$330M in Transportation Improvements
 - \$86M for Public Safety
 - \$201M for City Improvement Projects
 - \$133M for Community Impact Projects such as Parks, Libraries, Community Centers and Green Space Preservation
- The SPLOST project list will be housed on the County's SPLOST website: www.cobbsplost2020.org

How long has SPLOST been going on in Cobb?

- 1985 was the first year the State of Georgia allowed counties to have their own SPLOST.
- Cobb County approved their first SPLOST in 1985 as well.

What impact does SPLOST have on county and municipality funding?

- SPLOST is estimated to invest \$750 million back into Cobb County over a 6-year period.
- \$201 million of the SPLOST goes directly to each of the six cities within the county.

When will this SPLOST go into effect?

- If approved by the voters of Cobb County, this SPLOST will go into effect in the year 2022 and will last until 2028.

Will the sales tax rate in Cobb County increase if voters approve SPLOST?

- NO – the sales tax will stay at the current 6% rate if approved by voters
- This is not a tax increase, just a continuation.

What happens if the SPLOST is rejected by the voters?

- Property taxes would have to be increased by an estimated 3.5 mills to replace the loss of revenue if rejected.
- County/ Cities may be forced to cut services in order to deal with budget shortfalls

Who oversees SPLOST in Cobb County?

- A 15-member citizen group, appointed by the Board of Commissioners, represents the interests of the residents of Cobb County by assuring that the County is accountable for funds generated by the SPLOST program.
- All expenditures of SPLOST have to be approved by Cobb Board of Commissioners or the respective City Councils in public meetings
- There has never been an incident of corruption or fraud in dealing with SPLOST funds in Cobb County.

How do I get more details on the SPLOST?

- Visit our website: cobbcitizensforsplost.com

ON NOVEMBER 3, VOTE YES TO KEEP TAXES LOW!