



## Director of Policy & Government Affairs

**Overview.** The Council for Quality Growth, based in Atlanta, Georgia, has retained The Chason Group to lead an executive-level search for a Director of Policy and Government Affairs. Tim Chason is working with the leadership of CQG to coordinate the process.

**About the Council for Quality Growth.** The Council's work on behalf of its members has a direct and profitable impact on their bottom line. By providing advocacy, information, and education to its members, the organization addresses strategic economic planning, infrastructure needs, and tough quality-of-life issues throughout the metro Atlanta region and state. The Council, a 34 year old not-for-profit trade association, is the only organization that works every day to ensure the metro Atlanta region's regulatory environment supports quality growth and development. As the only advocacy organization that operates broadly across the growth and development industry, the Council brings together and advocates for those who work at the intersection of public policy and private investment, including developers, contractors, engineers, architects, planners, law firms and banks. The Council is often engaged by the public sector to advise on regulation that protects communities while continuing to encourage economic development.

**The Position.** The Director of Policy & Government Affairs is a senior-level position within the Council. The executive is answerable for managing the Council's public policy agenda related to its mission of promoting balanced and responsible growth throughout the metro Atlanta region and state of Georgia.

The Director, who will report to the President & CEO of the Council, is also responsible for a proactive policy agenda and work plan developed to further the organization's mission. The professional will be accountable for monitoring industry issues and trends, political and legal actions, participating in local, regional and state level public policy discussions and working to promote and ensure outcomes that will provide a solid economic and physical infrastructure for quality growth and robust economic prosperity.



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# POSITION ANNOUNCEMENT



## Director of Policy & Government Affairs



*US Congressman John Lewis addresses an Emerging Leaders Initiative event, a program of the Council for Quality Growth.*

**Qualifications.** Candidates for the Director's position should possess a Bachelors degree with major course work in public policy, planning, real estate, government affairs, and/or business. A graduate degree and three years of equivalent experience is preferred. Professionals applying for the position should have or can obtain a valid Georgia drivers license within 30 days of being selected for the role. Applicants should also be authorized to work within the United States.

**Office Location and Travel.** The Director will be based in the offices of the Council which is located on Peachtree Dunwoody Road at the intersection of Interstate 285. Candidates should live within a reasonable commuting distance of the offices. Travel in the metro Atlanta area is significant for the position. There will be early morning and evening events that require the Director's attendance.

**Key Responsibilities.** Building relationships with elected officials, citizen advisory groups, policy makers and other industry, business and environmental organizations who have a focus on the metro Atlanta region is essential to the success of the Director and the Council.

Another significant responsibility of the professional is the development and execution of the Council's legislative agenda at the Georgia General Assembly. The Director will serve as a registered lobbyist for the organization, using strategic partnerships to further the standing of the Council.

### Emerging Leaders Initiative

The Director will spearhead the Emerging Leaders Initiative of the Council. ELI members explore the growth and development industry through events hosted and led by senior executives and leaders from engineering companies, developers, law firms, CIDs, utilities and other industry sectors, including federal, state and local government officials. Through the Director's involvement in ELI, the professional has the opportunity to meet many of the future decision-makers of metro Atlanta.

**How To Apply.** For more information regarding the executive search process for the Director of Policy & Government Affairs position with the Council, please contact Tim Chason at 404/735-0540. A cover letter and resume may be uploaded at [www.thechasongroup.com](http://www.thechasongroup.com). The deadline for materials to be submitted is September 27, 2019. The anticipated start date for the position is November 2019.



## DIRECTOR – POLICY & GOVERNMENT AFFAIRS

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### Scope of Work

This is professional, senior-level policy position responsible for managing the Council's public policy agenda related to its mission of promoting balanced and responsible growth throughout the Metro Atlanta region and State of Georgia. The Council delivers its mission through the platforms of *Advocacy*, *Information*, and *Education*. The Director of Policy and Government Affairs reports to the President & CEO of the organization and is responsible for a proactive policy agenda and work plan developed to further the Council's mission and accomplish the goals outlined by the Board of Directors. The Director monitors industry issues and trends, political and legal actions, participates in local, regional, and state level public policy discussions and works to promote and ensure outcomes that will provide a solid economic and physical infrastructure for quality growth and robust economic prosperity.

### Primary Responsibilities

- Formulate, develop, and communicate positions related to infrastructure planning, legislative initiatives, regulatory issues, land use, transportation, and environmental planning policies.
- Build and strengthen relationships with elected officials, citizen advisory groups, policy makers, and other industry, business, and environmental organizations, with particular focus on the Metro Atlanta region.
- Articulate through written and verbal communication positions and technical aspects of issues affecting Council members. Assist in development of message points on policy positions for President & CEO and Officers of the Council for speaking with media and elected officials. Prepare news articles, reports, and white papers to include in Council newsletter, website updates, and member communications on critical and time-sensitive issues.
- With support of the Policy Analyst, monitor, attend, participate, and report on a variety of local, regional, and state public meetings and stakeholder groups (examples include County Boards of Commissioners, City Councils, ATL Authority, Chambers of Commerce, CIDs, Atlanta Regional Commission).
- Work with President & CEO to develop and execute the Council's legislative agenda at the Georgia General Assembly. Serve as the lead lobbyist for the Council, using strategic partnerships to further the standing of the organization on a State-wide level.
- Prepare and deliver reports and coordinate committee meetings on a variety of issues related to government affairs, planning and development, transportation, public utilities, and environmental planning.
- Manage local advisory committees around the Metro Atlanta region.
- Oversee Emerging Leaders Initiative, including scheduling ELI board meetings, working with ELI board to plan ELI events, and attending/orchestrating ELI events.

### Knowledge, Abilities and Skills Required

- Minimum Bachelors degree with major course work in public policy, planning, real estate, government affairs, and/or business. Graduate degree recommended, unless substituted with work experience. At least three years of progressively responsible professional employment in government and regulatory affairs with specialized knowledge in areas of real estate development, planning, engineering, or land use preferred.
- Knowledge of Federal, State, and local laws and regulations, and business practices related to growth and development.
- Highly developed written skills and the ability to interpret, synthesize, and communicate complex public policy positions in various written formats.
- Strong diplomatic and public relations skills in highly charged situations.
- Self-starter with skill in establishing priorities, working on multiple tasks, and ability to manage Policy Analyst.
- Ability to establish and maintain positive and credible working relationships with Council membership, local, regional, and state government, planning organizations, business organizations, and strategic industry associations.
- Highly skilled in verbal and interpersonal communication.
- Ability to plan, organize, and manage projects utilizing volunteers and staff.