



ADVOCACY



INFORMATION



EDUCATION



2016 MEMBERSHIP GUIDE

30
YEARS
PROMOTING
BALANCED
AND
RESPONSIBLE
GROWTH





About the Council

The Council for Quality Growth, a not-for-profit trade association, is the only organization that works every day to ensure the Metro Atlanta region's regulatory environment supports quality growth and development. As the only advocacy organization that operates broadly across the growth and development industry, the Council for Quality Growth brings together and advocates for those who work at the intersection of public policy and private investment, including developers, contractors, engineers, architects, planners, law firms, banks, and all of the Metro Region's Community Improvement Districts. We are often engaged by the public sector to advise on regulation that protects communities while continuing to encourage economic development.

WHAT WE DO

The Council's work on behalf of its members has a direct and profitable impact on their bottom line. By providing advocacy, information, and education to its members, we address head-on strategic economic planning, infrastructure needs, and tough quality-of-life issues throughout the Metro Atlanta region and state.

Advocacy

We work with hundreds of elected officials, administrators, and staff across metro Atlanta's more than 80 local governments, plus state agencies and legislative and executive leadership. We collaborate to ensure that planning, zoning, and other local, regional, and state regulatory policies promote thriving communities, strong infrastructure, and a prospering economy. We actively advocate and lobby in city council, county commission, regional commission, and state legislative and regulatory forums.

Information

Research conducted by the Council's policy team allows members to stay abreast of all issues affecting growth and development in the Metro Atlanta region. Members receive exclusive access to the most comprehensive regulatory and policy information through multiple communication platforms, including the Council website, e-newsletters (Priorities of the Week and Under the Gold Dome) and monthly Advisory Committees.

Education

Council programs and events address important issues related to the development community and the region. In addition, they provide networking opportunities with elected and appointed officials and within the development community. The Council also partners with several metro counties to host State of the County addresses, further strengthening the link to local government officials.



With 30 years to its name, the Council is the go-to source for policy makers and industry leaders when the Metro Atlanta and Georgia development communities will be affected by new or revised policies and legislation. Known for technical expertise and supporting market-driven solutions, the Council is a respected voice bringing the collective real world experience of its members to the table at the local, state and federal levels on behalf of the membership at large.



LOCAL

- Actively works with 80+ local Metro governments, including elected officials and staff, as well as economic development and transportation departments, on:
 - building and permitting process improvements
 - land use and comprehensive plans
 - and other issues ensuring sound, economic development practices
- Encourages flexible, long-term options for codes and ordinances (construction, development, storm water, tree, zoning, etc.) that allow the industry to develop in a quality and cost-effective manner
- Serves on stakeholder committees region-wide providing guidance on critical issues, including impact fees, tax allocation districts, overlay districts and storm water utilities

STATE

The Council maintains an active presence in State government and pertinent State agencies year-round, and is engaged during the Georgia General Assembly Legislative Session, advocating for issues in the following areas:

- Infrastructure and Transportation Planning and Funding
- Economic Development and Job Creation
- Water Resources, Land Use and Environmental Regulation

FEDERAL

Leverages relationships with Georgia's Congressional Delegation to position how the following national policies and laws will favorably affect Georgia's economic success:

- Long-term and stable federal transportation funding sources
- Assure water supply for Georgia's future growth
- Sensible environmental regulations



Through the Council's working committees, educational workshops, forums, roundtables and other programs, we keep members informed, offering them the opportunity to be proactive in their strategies in an ever changing business environment.



**2016 State of
the County Series**
Winter-Spring 2016

Annual addresses hosted with local Chambers of Commerce that offer County Commission Chairman the platform to deliver their annual plan for the County's growth and development to the business community. Currently there are seven Council hosted State of the County addresses, including Cherokee, Clayton, DeKalb, Forsyth, Fulton, Gwinnett and Rockdale.

2016 Redevelopment Forums
Fall 2016

The Council partners with Gwinnett, Cobb and North Fulton to host annual redevelopment forums focused on opportunities and incentives within each county.

**Council for Quality Growth
Legislative Luncheon**
March 2016

At the 4th Annual "Council at the Capitol" day during the Georgia General Assembly's Legislative Session, Council members can meet members of the General Assembly as we host a legislative lunch for members of the Senate and House of Representatives.

**Meet & Greet with County
Commission Chairs and
Metro Region Mayors**
March 2016

Meet and mingle with the region's Mayors, Commission Chairs and other elected officials at this highly anticipated cocktail party. This members-only event typically draws more than 100 elected officials from across the Metro Atlanta Region.

Four Pillar Tribute
October 2016



Now in its 26th year, the Four Pillar Award has grown to be one of the highest honors given by the business community. This black tie optional dinner draws business leaders and elected officials from around the region and state. Past honorees include Steve Selig, John C. Portman, Mayor Sam Massell, Charlie Loudermilk, Arthur Blank, Mayor Shirley Franklin, and most recently Dan T. Cathy.

CID Recognition Event
November 2016

2016 will mark the 7th Annual Community Improvement District (CID) Recognition Event, and it grows every year. We take this time to recognize the innovative projects around the region that the CIDs make possible, plus a keynote speaker provides insight on transportation issues, how these issues impact the quality of life and solutions for better connectivity.

**Council for Quality Growth
Annual Meeting**
December 2016

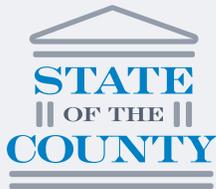
A formal celebration of the year that was at the Council, keynoted by a prominent elected official or member of the business community to jump start another successful year at the Council. The new Board of Directors, Executive Committee, and officers will also be inducted at this annual luncheon.

**General Membership
Meetings**

These luncheons are held around the region with speaker(s) on various current topics addressing members and guests. The Council also updates members on Council news and initiatives.

Advisory Committee Meetings
Seven Monthly

The Council holds Advisory Committee meetings in the City of Atlanta, DeKalb, Cherokee, Cobb, Forsyth, Gwinnett and North Fulton. These regularly scheduled meetings offer members the opportunity to interact with state and local elected officials, as well as county and city staff.



State of the County Series

- Cherokee County,
Chairman Buzz Ahrens
- Clayton County,
Chairman Jeff Turner
- DeKalb County,
Interim CEO Lee May
- Forsyth County
*Chairman Pete Amos & School
Board Chairwoman Darla Light*
- Fulton County,
Chairman John Eaves
- Gwinnett County,
Chairman Charlotte Nash
- Rockdale County,
Chairman & CEO Richard Oden

Advisory Committee Opportunities

- Cherokee County
- City of Atlanta
- Cobb County
- DeKalb County
- Forsyth County
- Gwinnett County
- North Fulton

The Council partners with county civic and community organizations to produce its State of the County series held annually throughout the region. County leaders call upon the Council to provide the forum for their respective official State of the County address, a recap of activities in the county from the previous year and the vision for the upcoming year and beyond.

STATE OF THE COUNTY

The State of the County series is an advantageous set of events that continues to pay dividends throughout the year for attendees, as county leaders provide the business community with early access to information that can impact bottom lines and help attendees stay abreast of projects and teaming opportunities. Attendees receive an unparalleled opportunity to network with a mix of city officials, county senior staff and policy makers, and industry leaders.

State of the County attendees are privy to insight into how the county has addressed and plans to continue tackling crime and public safety, economic development, transportation, education, government services delivery, and other issues facing county residents and businesses in the coming years.

ADVISORY COMMITTEES

Each month the Council holds Advisory Committee meetings, which offer member the opportunity to interact with state and local elected officials, county and city managers, and other staff from planning, zoning, transportation and economic development departments.

Each meetings' speaker leads a roundtable, policy-driven discussion. The benefits are twofold, as members receive first-hand insight from local leaders and are able to advise on potential impacts of policy.

Advisory Committees are one of the most valuable benefits of membership, and all members are encouraged to find one or more to attend regularly.



FOUR PILLAR

QUALITY RESPONSIBILITY VISION INTEGRITY

Four Pillar Honorees

- 1990 Steve Reynolds
- 1991 Wayne Shackelford
- 1992 J.W. Benefield
- 1993 D. Scott Hudgens
- 1994 Wayne H. Mason
- 1995 Virgil R. Williams
- 1996 Paul A. Duke
- 1997 Jim Cowart
- 1998 J.D. Caswell
- 1999 A. Ray Weeks
- 2000 Louise Radloff
- 2001 F. Wayne Hill
- 2002 George Busbee
- 2003 Richard L. Tucker
- 2004 Charlie Brown
- 2005 U.S. Senator Johnny Isakson
- 2006 John Wieland
- 2007 John A. Williams
- 2008 Tom Cousins
- 2009 Mayor Shirley Franklin
- 2010 Arthur Blank
- 2011 R. Charles Loudermilk
- 2012 Sam Massell
- 2013 John C. Portman
- 2014 Steve Selig
- 2015 Dan T. Cathy

The Four Pillar Award and Tribute celebrates the honoree's philanthropic endeavors as well as his or her significant contributions to economic development and our quality of life. This event is unparalleled in the Atlanta region and has come to be known as the highest honor for the aforementioned contributions. The Council considers the "Four Pillars" of leadership and success to be *Quality, Responsibility, Vision, and Integrity*.



2015 Four Pillar Tribute Honoree Dan T. Cathy

Join the Council! Become a Member



Whether you are a new member or founding member, we need you! We need your perspective, your expertise, your opinions and your circles of influence to fortify our seat at the table when facing critical policy and legislative issues.

What does Council Membership Mean for Your Business?

- The Council is the recognized development industry leader on infrastructure and regulatory issues and serves as a clearinghouse for proposed regulations, procedural changes, policy investments, and strategic contacts for its membership.
- Members are assured that the Council will monitor, research, report, and take action when needed on issues at the local, regional, state, and federal levels that could have a direct impact on members' bottom line
- By joining together the members' private sector interests, the Council has the ability to influence decisions more effectively on critical policy matters to ensure continued growth for the membership at large.



Look what our members are saying!

“ The Council keeps us informed of important issues and developments that affect our projects and clients, the kind of stuff you can't afford not to know. We are most appreciative of the opportunities to interact with our current and future clients and teaming partners outside of a specific business pursuit setting. Building relationships in this atmosphere positions us to be a trusted advisor in the marketplace, and for that, we are humbly indebted to CQG.”

— Rob Ross, Vice President, Kimley-Horn and Associates

“ The North Fulton CID considers its membership in the Council to be an investment in our community and in our region. The Council is able to leverage our resources to advocate for infrastructure improvements and responsible growth.”

— Kerry Armstrong, Chairman, North Fulton CID

“ The Council provides us with unique opportunities to stay abreast with what is happening in the field and impact policy that governs our clients' business model and affects growth.”

— Josh Belinfante, Partner, Robbins Firm

“ Having a voice and resource has been incredibly important to us as we have developed, redeveloped, acquired and sold properties over the years. In addition, the Council has been a wonderful conduit for interacting with our peers, allowing us to create relationships we might never have had, to learn and grow from the best.”

— Patti Pearlberg, Vice President and Partner, Coro Realty Advisors

MEMBERSHIP LEVELS

Premier Membership: \$5,000

- Personal meeting with Council leadership to identify company's strategic priorities in order to leverage and maximize new membership investment
- Participation in any of our Advisory Committees, which guides the Council's work program
- Recognition on Council event signage, website homepage, newsletters, Council headquarters and prospective member packets
- Two free seats (and preferred seating) at General Membership Meetings
- Recognition at General Membership Meetings
- Eligible for sponsorship package discounts
- Invitations to premier-only events
- Policy Reports customized to the interests of your business (upon request)
- Full access to the Council website, email newsletters, and programs
- Consideration for Council's Board of Directors

Sustaining Membership: \$2,500

- Personal meeting with Council leadership to identify company's strategic priorities in order to leverage and maximize new membership investment
- Participation on any of our Advisory Committees, which guides the Council's work program
- One free seat at General Membership Meetings
- Recognition at General Membership Meetings
- Eligible for sponsorship package discounts
- Name recognition in prospective member packets
- Full access to the Council website, email newsletters and programs
- Consideration for Council's Board of Directors

Supporting Membership: \$1,500 (baseline membership for developers; enhanced membership for vendors and non-developers)

- Full access to the Council website, email newsletters, and programs
- Eligible for sponsorship package discounts
- Participation on any of our Advisory Committees, which guides the Council's work program

Introductory Vendor Membership (non-developers and small companies): \$750

- Full access to the Council website, email newsletters, and programs
- Participation on any of our Advisory Committees, which guides the Council's work program

Contact Amanda Janaskie to learn more about becoming a member! 770-813-3381 or aj@councilforqualitygrowth.org.

CONNECT WITH THE COUNCIL



COUNCILFORQUALITYGROWTH.ORG



[@QUALITYGROWTH](https://twitter.com/QUALITYGROWTH)



FACEBOOK.COM/COUNCILQG



YOUTUBE.COM/ATLQUALITYGROWTH

PROMOTING **balanced** AND **responsible** GROWTH

5901-C PEACHTREE DUNWOODY ROAD, SUITE 500 | ATLANTA, GA 30328 | PHONE 770-813-3370